Sustainability in Business and Economics

A workshop hosted by Monash Business and Sustainability Network and Centre for Development Economics and Sustainability

Monash University Conference Centre, Prato, Italy
22-23 June 2015

PROVISIONAL PROGRAM

Day 1: Monday 22 June 2015

8.45am – 9.15am REGISTRATION

9.15am – 9.30am Welcome
Professor Gary Magee,
Deputy Dean (Research)
Monash Business School,
Monash University, Australia

9.30am – 10.45am Plenary Session
Chair: Michael Ward,
Monash University, Australia

- Using Movers to Uncover the Persistence of Social Comparisons: Evidence from a Series of Natural Field Experiments – Michael Price, Georgia State University, USA

- Applying Leading Sustainable Procurement Thinking at Australia Post – Dai Forterre, Australia Post, Australia

10.45am – 11.15am MORNING COFFEE BREAK

1.15am – 1.00pm Parallel Streams:

Stream A1: Economics – Chair: TBA

- Providing (Impure) Public Goods under Risk – Andreas Lange, Hamburg University, Germany
- Sustainability of an economy relying on two reproducible assets – Vincent Martinet, French National Institute for Agricultural Research (INRA), France
- Sustainable government intervention in financially distressed markets: bailout stigma and its implications for optimal policy – Chongwoo Choe, Monash University, Australia

Stream B1: Business - Chair: Amrik Sohal, Monash University, Australia

- Social Business and Sustainable Development – Quamrul Alam, Dept. of Management, Monash University, Australia (with Masud Isa)
- Sustainability opportunities through small scale rice husk generators in China – Filippo de Carlo (University of Florence, Italy (with Massimiliano M. Schiraldi)
- Sustainable Business – illustrated by sustainable supply chain management as well as sustainable growth within family business – Gerald Reiner, University of Klagenfurt, Austria

11.00am-2.00pm LUNCH
AACSB accreditation demonstrates the Faculty of Business and Economics’ commitment to quality for its bachelor, master’s and doctoral degree programs in business and continuous improvement.

The following master’s programs are excluded from AACSB accreditation on the basis of their specialised nature or less than fifty per cent of the program being traditional business units: Master of Applied Econometrics, Master of Business Economics, Master of Business Law, Master of Diplomacy and Trade, Master of Economics, Master of Philosophy, and Master of Public Policy and Management.

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Day 2: Tuesday 23 June 2015

9.15am-10.30am  
**Plenary Session**  
Sisira Jayasuriya, Monash University, Australia  
- Climate Shocks and Economic Development: A Subnational Analysis – Paul Raschky, Monash University, Australia  
- Sustainability: A Legal Standpoint – Bryan Horrigan, Monash University, Australia

10.30am-11.00am  
**MORNING COFFEE BREAK**

11.00am-12.45pm  
**Parallel Streams:**

Stream A4: Economics –  
Chair: TBA  
- Study of climate change adaptation and sustainable ground water governance with special reference to India – Gamini Herath, Monash University Malaysia  
- Optimal Climate Change Adaptation in the Water Sector – Anke Leroux, Monash University, Australia  
- TBA – Michael Ward, Monash University, Australia

Stream A5: Economics –  
Chair: TBA  
- Discussion – Developing our future research agenda

Stream B4: Business -  
Chair: Amrik Sohal, Monash University, Australia  
- Theories of the firm’s contribution to sustainability – Rodrigo Lozano, Utrecht University, The Netherlands  
- Sustainable purchasing and transportation in a global supply chain context – Daria Battini, University of Padua, Italy  
- An integrated supply chain problem with environmental considerations – Ali Daibat, Masdar Institute of Science and Technology, UAE

12.45pm-1.30pm  
**LUNCH**

1.30pm-2.30pm  
**Parallel Streams:**

Stream A5: Economics –  
Chair: TBA  
- Discussion – Developing our future research agenda

Stream B5: Business -  
Chair: Amrik Sohal, Monash University, Australia  
- Discussion – Developing our future research agenda

2.30pm-3.00pm  
**Final discussion plenary session**  
Chair – Gary Magee, Monash University, Australia