Centre for Global Business
Monash Business School, Social Business Research Group in partnership with the National Australia Bank
Workshop on Managing Social Enterprises

This workshop will examine the key challenges social entrepreneurs face in developing and scaling up their business especially in relation to the people they employ. In the keynote sessions we will discuss the key challenges faced by social enterprises in Australia and overseas. In the panel and breakout sessions we will highlight the difficulties social enterprises face in recruiting, training and managing employees, and identify strategies that may be used to enhance staff retention, performance and satisfaction. The workshop is designed for practicing and potential social entrepreneurs, and policy makers with an interest in supporting social entrepreneurship.

Panel Presentations

The expert panel will look at some of the challenges faced by social enterprises in recruiting, training and managing employees and highlight what may be done by social entrepreneurs to enhance staff retention, performance and satisfaction.

Keynote speakers

Professor Jo Barraket
Jo is Director of the Centre for Social Impact at Swinburne University. Jo is known for her research in mapping social enterprise in Australia and has particular interests in social enterprises as hybrid forms of organisation. Her work has contributed to policy development and practice in social investment and social enterprise development. Based on her expertise in these areas, Professor Barraket has recently been national expert adviser to the OECD on two projects related to the social economy and socio-economic participation.

Dr Jeffrey Robinson
Jeffrey is Associate Professor of Management at Rutgers Business School and the Academic Director of The Center for Urban Entrepreneurship & Economic Development. Dr. Robinson is a passionate advocate for social entrepreneurship and economic development. He is particularly committed to supporting community building, entrepreneurship and the development of social ventures. He believes that long lasting change for urban and inner city communities is stimulated when community institutions, business leaders and government entities work together toward creating an ecosystem for developing and cultivating entrepreneurship.

Panel Members

Caroline Crosse AO
Caroline is the co-founder and Manager of Social Firms Australia (SoFA) which creates innovative, durable employment solutions for people with a mental illness or disability by developing social firms and related activities. SoFA merged with National Disability Services in September 2014.

Anne McCormick
Anne is the Deputy CEO and Operations Manager of Outlook, an award winning social enterprise which employs over 170 staff.

Ben Neil
Ben is an Area Manager with Mission Australia. He is currently responsible for managing Synergy which is a panel beating shop that trains young people and Charcoal Lane which is a restaurant/cafe that trains young indigenous people in the hospitality/catering industry.

Panel Presentations

Date: 
Tuesday 1st December, 2015

Time: 
9.00 am – 3.00 pm

Venue: 
The Arena, Level 2 National Australia Bank, 700 Bourke Street (easy access from Southern Cross Station)

Registration:
9.00 am – 9.30am
Key note presentations:
9.30 am– 10.45 am
Morning tea:
10.45 am – 11.15 am
Panel discussion:
11.15 am – 12.45 pm
Lunch and networking:
12.45 pm– 1.45 pm
Breakout discussion sessions:
1.45 pm – 3.00 pm
RSVP
Please register your attendance for this free event at: https://goo.gl/XpJx2F
by Friday 27 November 2015